

José Manuel Ferrero founded estudi{H}ac in 2003 so that he could bring to life all the ideas that kept buzzing round in his head. In the space of just 18 years, the design studio has become a leading reference in Spain and abroad. estudi{H}ac specializes in bespoke product designs and creative concepts for projects. "Each project starts out with an initial concept". This is then developed by José Manuel Ferrero and his team, combining full creative freedom with the assurance of commercial viability. All projects by estudi{H}ac share two common denominators: colour and simplicity of shape and texture.

En 2003, José Manuel Ferrero, fundó estudi{H}ac con el objetivo de dar vida a todas las ideas que no paraban de surgir en su cabeza y en tan solo 18 años ha convertido su atelier de diseño en referencia del diseño nacional e internacional. estudi{H}ac está especializado en realizar proyectos a medida de diseño de producto, y conceptos creativos para proyectos. "La base de cada uno de nuestros proyectos reside en el concepto inicial", de ahí es desde donde José Manuel Ferrero y su equipo conciben la historia propia de cada proyecto. Teniendo una libertad creativa con la seguridad y capacidad de que sea también un proyecto comercial. Hay dos elementos que nunca faltan dentro de los proyectos realizados por estudi{H}ac. El color dentro de la simplicidad de la forma y las texturas.

José Manuel Ferrero



PIQUÉ by ESTUDI{H}AC

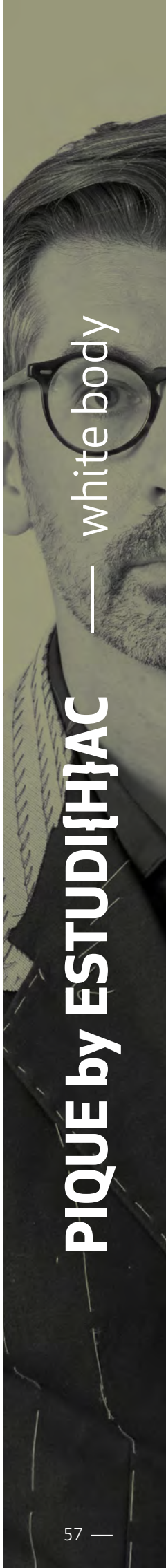


PIQUÉ, a new collection for HARMONY by José Manuel Ferrero from design studio estudi{H}ac, is inspired by an 18th century mechanized technique for weaving double cloth with a heavy cording weft. Fabric textures and a search for a geometrical design that can be broken down in layers to facilitate a study of 3D volumes were both drawn upon in the creation of this 20x40 cm format tile collection. Relief patterns are contrasted with textures in a collection in shades of Anthracite, Bordeaux, Sand and White, whose models range from realistic reproductions of fabric textures to upside-down 3D mosaics. Piqué also includes two other formats (10x10 and 10x40 cm) that can be combined with the 20x40 cm models to create interplay between light and shade so as to highlight the relief patterns.

PIQUÉ, la nueva colección de HARMONY diseñada por José Manuel Ferrero de estudi{H}ac se inspira en una técnica mecanizada para tejer paños dobles con una pesada trama de hilos del siglo XVIII. Las texturas textiles y la búsqueda de una geometría que se pudiera desestructurar por capas para generar un estudio de volúmenes tridimensionales han generado una colección que contrasta relieves y texturas en formato 20x40 cm con tonalidades Anthracite, Bordeaux, Sand y White. Capaces de crear desde piezas realistas que recrean fielmente la textura del tejido, hasta mosaicos tridimensionales invertidos. La colección también incluye los formatos 10x10 y 10x40 cm que permite combinar las piezas anteriores y crear efectos de claroscuros según el juego de luces, para así potenciar los relieves.



PIQUE MOSAIC WHITE/20X40





PIQUE WAFFLE SAND/20X40 · PIQUE 3D SAND/10X40

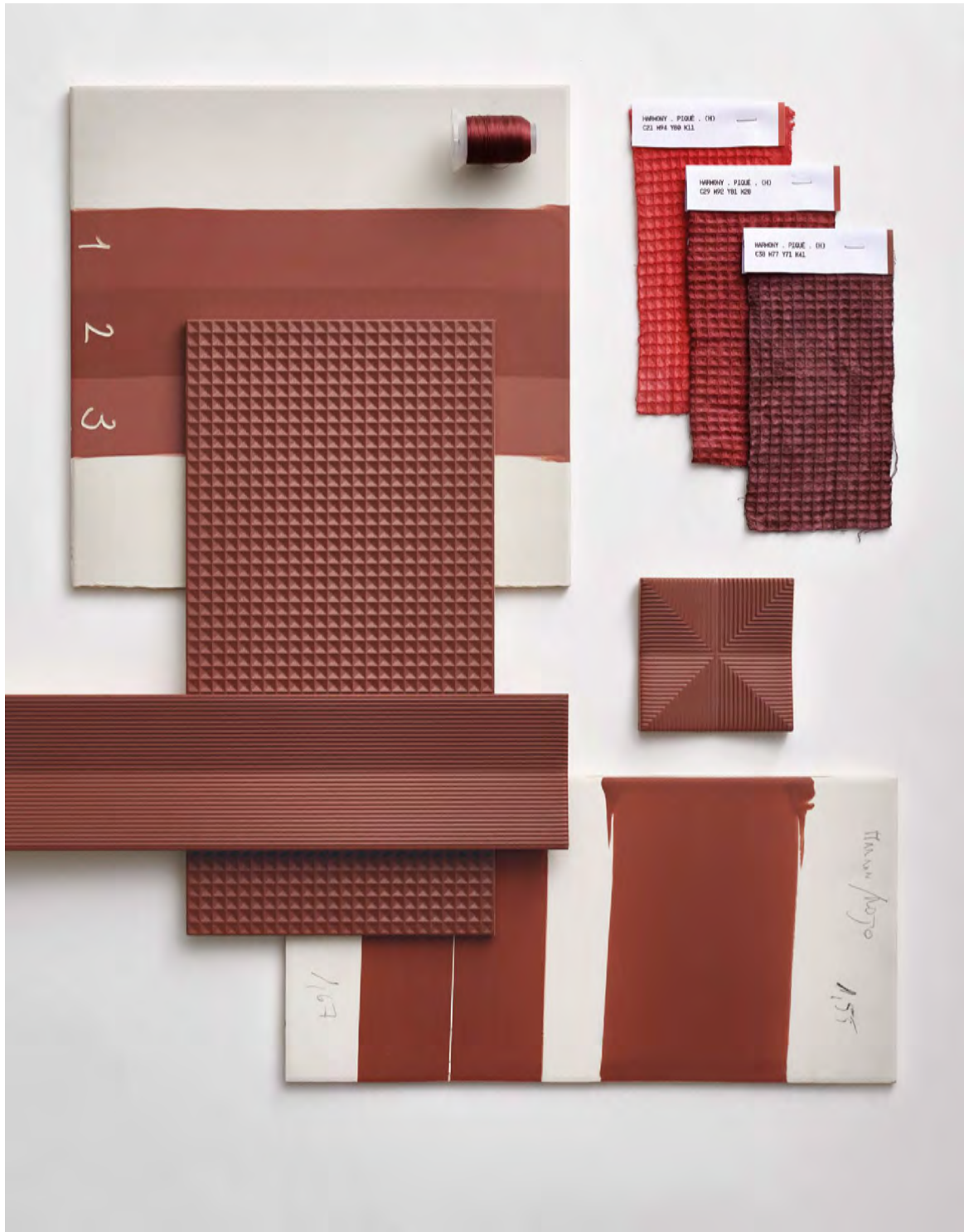


PIQUE MOSAIC ANTH/20X40

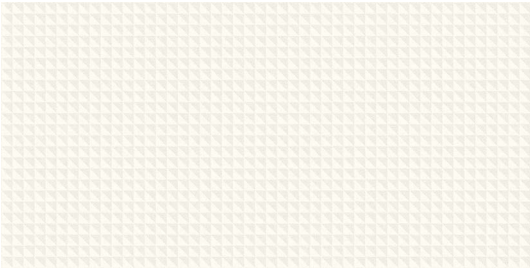


PIQUE 3D BORDEAUX/10X40 · PIQUE 3D BORDEAUX /10X10

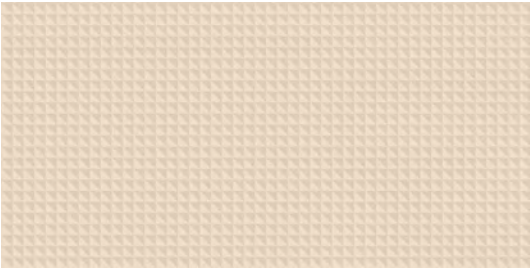
PIQUE by ESTUDI{H}AC



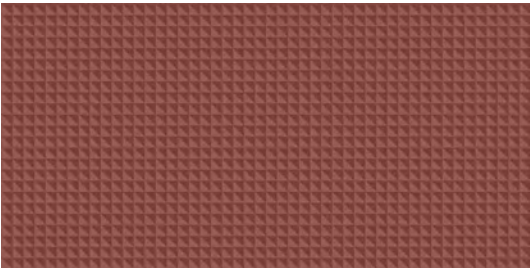
white body
20x40 / 10x40 / 10x10



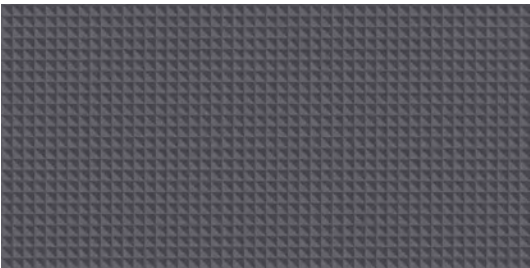
31066 PIQUE WAFFLE WHITE/20X40
Q40 (20x40 cm — 7⁷/₈x15³/₄")



31065 PIQUE WAFFLE SAND/20X40
Q40 (20x40 cm — 7⁷/₈x15³/₄")



31064 PIQUE WAFFLE BORDEAUX/20X40
Q40 (20x40 cm — 7⁷/₈x15³/₄")



31063 PIQUE WAFFLE ANTH/20X40
Q40 (20x40 cm — 7⁷/₈x15³/₄")

TECHNICAL CHARACTERISTICS

	MATT	GLOSS	SHADE VARIATION
PIQUE WAFFLE	•		•
PIQUE MOSAIC	•		•
PIQUE 3D 10X40	•		•
PIQUE 3D 10X10	•		•

PACKING

UNIT	m ²	PIECES m ²	PIECES sq ft	PIECES BOX	m ³ BOX	sq ft BOX	WEIGHT BOX (kg)	WEIGHT BOX (lb)	BOXES PALLET	m ³ PALLET	sq ft PALLET	cm PALLET	THICKNESS (mm)	THICKNESS (inch)
														
	•	13	1	12	0.96	10.33	17.16	37.75	56	53.76	578.67	80x120x95	10.3	0.41
	•	13	1	9	0.72	7.75	13.95	30.69	56	40.32	434	80x120x95	14	0.55
•	25	2	8	0.32	3.44	6.24	13.73	60	19.2	206.67	95x95x65	16	0.63	
•	100	9	6	0.06	0.65	1.22	2.68	128	7.68	82.67	95x95x45	16	0.63	

white body

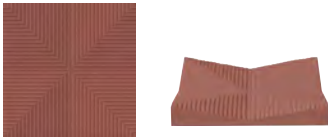
PIQUE by ESTUDI{H}AC



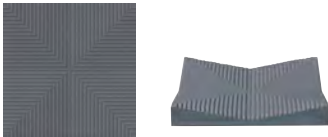
31062 PIQUE 3D WHITE/10X10
H21 (10x10 cm — 3 15/16x3 15/16")



31061 PIQUE 3D SAND/10X10
H21 (10x10 cm — 3 15/16x3 15/16")



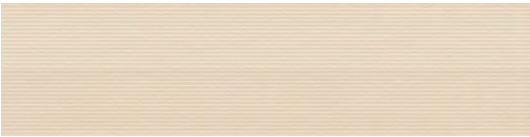
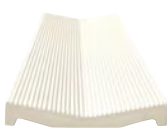
31060 PIQUE 3D BORDEAUX/10X10
H21 (10x10 cm — 3 15/16x3 15/16")



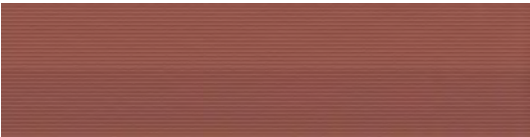
31059 PIQUE 3D ANTH/10X10
H21 (10x10 cm — 3 15/16x3 15/16")



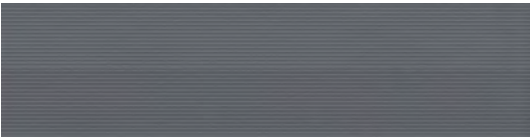
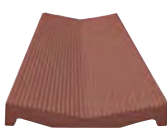
31058 PIQUE 3D WHITE/10X40
H35 (10x40 cm — 3 15/16x15 3/4")



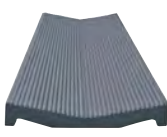
31057 PIQUE 3D SAND/10X40
H35 (10x40 cm — 3 15/16x15 3/4")



31056 PIQUE 3D BORDEAUX/10X40
H35 (10x40 cm — 3 15/16x15 3/4")



31055 PIQUE 3D ANTH/10X40
H35 (10x40 cm — 3 15/16x15 3/4")



31068 PIQUE MOSAIC WHITE/20X40
Q41 (20x40 cm — 7 7/8x15 3/4")



31067 PIQUE MOSAIC ANTH/20X40
Q41 (20x40 cm — 7 7/8x15 3/4")



PIQUE MOSAIC references are produced with the new **DEEP TECH** technology

Las referencias PIQUE MOSAIC están producidas con la nueva tecnología **DEEP TECH**

TECHNICAL CHARACTERISTICS

	MATT	GLOSS	SHADE VARIATION
PIQUE WAFFLE	•		•
PIQUE MOSAIC	•		•
PIQUE 3D 10X40			•
PIQUE 3D 10X10	•		•

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white body

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